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## GIVING YOU THE BEST VALUE FOR MONEY!

So summer has come and gone (very briefly!), and now you're getting back into art again, and I'm sure you're finding a never ending amount of new things you need to get, or just want to try out something different.

We know how these expenses can snow ball. But at the same time you don't want to get something that doesn't work, and will hold you back from achieving your best.

On principle we do not stock

anything that will not do what it is supposed to do, which means we will not stock "cheap and nasty" art materials, only quality student and artist's ranges,.

However, we have always strived to be fair and competitive with our pricing and to reward the loyalty of our customers.

We are now pleased to tell you that our prices are lower those of warehouse stores such as Trago Mills, Hobbycraft, and with your Loyalty discount, we also

mostly match, if not beat the prices offered by the SAA and most other mail-order shops ... and we don't charge any joining or annual membership fee!



[www.southwestartmaterials.co.uk](http://www.southwestartmaterials.co.uk)

### SPECIAL OFFERS

We still have stock of some of the best products from the promotions earlier in the year!

Continuing Offers include:

- 25% off watercolour pads
- 25% off sketch pads
- up to half price on Cotman and Artist Quality Watercolour sets
- Savings on sets of acrylics, oils, gouache, oil & soft pastels
- Up to 50% off all quality stretched canvases

Don't forget ...

**SWA Loyalty  
Discount is  
taken off on top  
of supplier-funded  
special offers!**

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Coming Soon to SWA ...

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## CREATIVE GIFT IDEAS

Christmas is approaching (already!), so over the next few weeks we'll be getting in lots of gift ideas, with some beautiful wooden box sets of different drawing & painting mediums.

We also have some new and returning products coming in, many on offer prices, such as the Daler Rowney Artsphere, which proved very popular last year due to its versatility with the unique design allowing you to find and maintain any working position.

Don't forget, we also have Gift Vouchers available for those tricky friends and relatives that already seem to have everything!

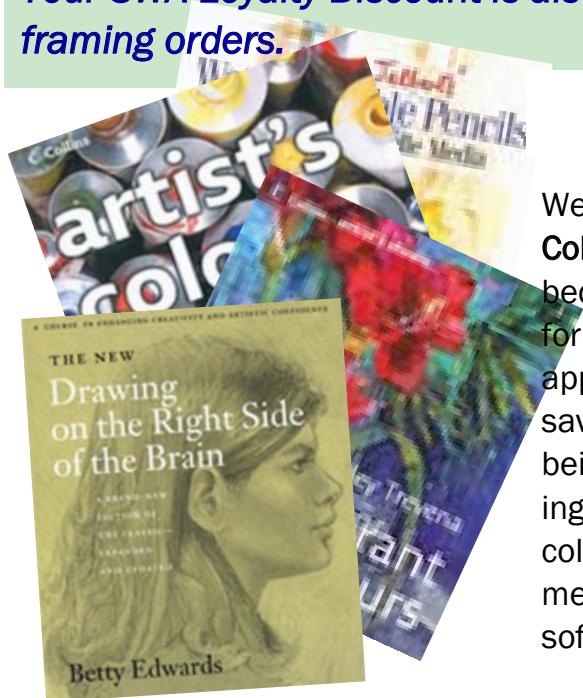


Lots of gifts, big & small: Daler Rowney's Artsphere - the all purpose easel!

*As you may already know, we now provide a **framing service**, which has proved a popular move for us to have made! We have taken the mount-cutting in house, which means we can provide mounts cut to any size, shape, colour, or quantity you require within very short timescales.*

*Our range of frame mouldings has doubled and, despite the increased demand we have had in the last few weeks, we can still have your frame completed within a maximum of **1 week from the order date..***

*Your **SWA Loyalty Discount** is also applicable to all framing orders.*



## NEW PRODUCTS

We now stock a range of **Colour Shapers**. These have become increasingly popular for a variety of uses, such as applying masking fluid (and saving your brushes from being ruined!), and for blending, smudging and moving the colour around when using mediums such as charcoal, soft pastels and oil pastels,

## COMING SOON

As always we are always looking for ways to continue to improve the range of materials we offer to you.

We have plans to add to the paints already held in store. We will be finding room (somehow!) to fit in the following new ranges, by the end of the year ...

- **Daler Rowney Artist's Quality Oil Colours:** the full range of these high grade colours will compliment and compete, price wise, with the Winsor & Newton range that we will continue to stock.
- **Daler Rowney Hard & Oil Pastels:** again the full range of both, these are quality products and have a good range of colours to compliment our existing ranges.
- **FIMO Soft** polymer modelling clays - these are ideal for a number of craft uses for adults and children and are very well known world-wide, we are getting these in due to popular demand!

and can even be used to work with acrylics and oils.

We also now have a far more **extensive range of instructional art books**, and because we now deal directly with the publishers, this means that not only will this range continue to increase and diversify, we can also get special order titles very quickly and easily for you.